

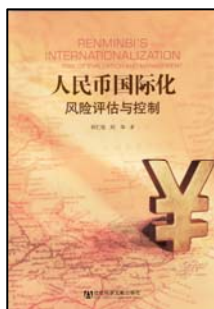
Currency and Banking

Renminbi's Internationalization: Risk of Evaluation and Management

Authored by **Liu Renwu (刘任伍)**
and **Liu Hua (刘华)**

This book proceeds from the perspective of risk evaluation and control on monetary internationalization to establish a fundamental analyzing system on the risk management of monetary internationalization. With reference to the good practices on international monetary development, it probes into the prospects of RMB internationalization in domestic, regional and global levels, and analyzed its potential influence on capital flow, monetary substitute and monetary policies. In the end, suggestions on risk control of RMB internationalization are put forward in light of its channel and supporting system.

304pp ISBN: 978-7-5097-0812-5

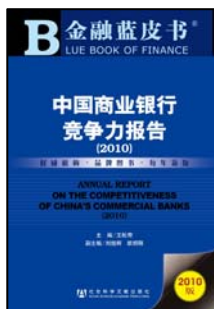


Annual Report on the Competitiveness of China's Commercial Banks (2010)

Edited by **Wang Songqi (王松奇)**

This book, with the operating status of Chinese commercial banks as focus, provides in-depth analysis on the basic competitive layout of Chinese commercial banks, as well as evaluation on the competitiveness of national commercial banks, urban commercial banks and some rural financial institutions in accordance with the competitive analysis framework. With the comments on features of a variety of banks, it points out the problems in the drive to enhance the competitiveness of Chinese commercial banks. Besides, it introduces the latest headways made by foreign banks in China, two policy banks and rural financial institutions.

444pp ISBN: 978-7-5097-1966-4



China's Financial Operation Analysis

Authored by **Wang Guogang (王国刚)** and **Cai Zhen (蔡真)**

This book is the final result of "Dissociation of Productive and Consumer Investment for a Way out of Liquidity Dilemmas",

a key research program sponsored by National Social Science Fund in 2008, and "Way out of Liquidity Dilemmas", a major issue of Chinese Academy of Social Science. The authors make systematic analysis on the definition, cause, influence and solutions of capital surplus within the bank system, and have in-depth studies on related key issues. Especially, the effect of interest rate mechanism in monetary policy and its solutions under the circumstances of capital surplus are also analyzed in this book.

364pp ISBN: 978-7-5097-1940-4



Economic Development

China Labor Economics

Edited by **Du Yang (都阳)**,
Zhang Jianwu (张建武) and
Wang Dewen (王德文)

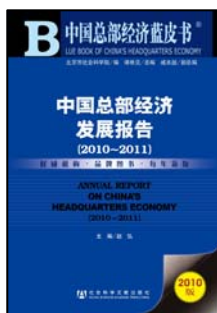
This journal aims at establishing a platform for Chinese labor economists to explore innovations and employ talents for the society. This issue is dedicated to the analysis of economic turning point and labor flows, including 12 theses such as *Chinese Population Development*, *Migrant Labor Flow Trend and Lewis Turning Point*, *Lewis Turning Point of Japanese Economy*, *Turning Point of Korean Economy*, and *Research Progress on Chinese Rural Labor Flow*.

308pp ISBN: 978-7-5097-1850-6



Annual Report on China's Headquarters Economy

Edited by **Zhao Hong (赵弘)**

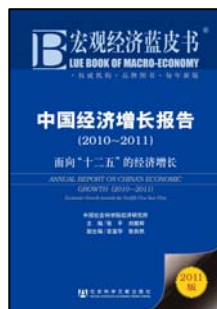


This book, with "Headquarters Economy for Promotion of Transition in Urban Economic Development Mode" as the theme, is devoted to a study on effective channels for headquarters economy to promote the transition of urban economic development mode against the backdrop of financial crisis. It elaborates "headquarter economy" in "upgrading urban industrial structure and competitiveness", "enhancing the urban innovative capacity" and "promoting urban environment-friendly development". Besides, case studies are made respectively on the development of cities as Guangzhou and Ningbo, Zhongguancun Science Park, and the relocation of Shougang Group. The part "Evaluation on Development Capacity of Headquarter Economy in 35 Chinese Cities" is a highlight in this book.

372pp ISBN: 978-7-5097-2010-3

Annual Report on China's Economic Growth

Edited by **Zhang Ping (Zhang Ping)** and **Liu Xiahui (刘霞辉)**



This book involves three parts: firstly, it reviews the global economy and Chinese economy in 2010 and looks forward to the economic growth in 2011 and the "twelfth five-year" period; secondly, it provides an evaluation system on the development prospect of Chinese provinces, autonomous regions and municipalities (an upgraded version of 2010 evaluation system on sustainable development); thirdly, it analyzes several key issues in Chinese economy during the "twelfth five-year" period.

284pp ISBN: 978-7-5097-2127-8

60 Years of China's Economic Growth and Fluctuation

Authored by **Liu Shucheng (刘树成)**



This book is dedicated to the 60th anniversary of PRC by Mr. Liu Shucheng, an academician and concurrently deputy director of Economic department of Chinese Academy of Social Science, and former head of Institute of Economic Research. The book revolves around the monographic research of Chinese economic growth, fluctuation, business cycles and macro control. It highlights the latest findings on economic fluctuation and macro control in recent years. The book follows the current development in an innovative and systematic way, presenting the author's yearly research results on this topic with the integration of theory and practice.

312pp ISBN: 978-7-5097-0883-5

Strategy for China's Economy Development

Edited by **Li Chengxun (李成勋)**



Ever since the reform and opening-up drive, much headway has been made in Chinese urbanization. At the same time, however, it has given rise to many problems, posing huge challenge to the steady progress of urbanization, and the harmonious economic and social development. This book analyzes its theme "city and strategy" from 5 perspectives, including urban development strategy, urban management strategy, urban industrial development strategy, city and region development strategy and international comparative study on urban development.

392pp ISBN: 978-7-5097-1640-3

Innovation, Research and Development

Overflowing Effect of China's Development

Edited by **The Administrative Center for China's Agenda in 21st Century**

Throughout the fluctuation over the past 60 years, Chinese people have created a wonder with their diligence and wisdom. This book comments on all kinds of "On China" by reviewing the achievements made by PRC since its establishment and their potential influence on the world from the perspective of influences exerted by China's development on the global economy, resource and environment, as well as China's current soft power. This book, on the basis of precise calculation and rational reasoning, probes into the channels and strategy to enhance China's influence in such sectors as economy, resource, environment and soft power, and to promote the construction of harmonious world with sustainable development.

340pp ISBN: 978-7-5097-1078-4



summarize policy merits and demerits and record of colorful life".

Special Columns: "Banker's Forum", "Special Concern", "President Perspective", "Commercial Bank", "Rural Finance".

Monthly Publication ISSN: 1671-1238

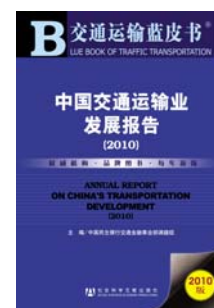
Transportation Economics and Planning

Annual Report on China's Transportation Development

Edited by **Research Group of Transportation Financial Division, China Minsheng Bank (中国民生银行交通金融事业部课题组)**

This book introduced the operation and development of sub-sectors in transportation industry to analyze the opportunities, reforms and challenges in the transportation industry. It also analyzes the history and operational status of key transportation industries such as railway, road, aviation and waterway, on the basis of which the prospect of those industries is explored.

332pp ISBN: 978-7-5097-1550-5



Entrepreneurs

The Chinese Banker (Journal)

Edited by **Wang Songqi (王松奇)**

The Chinese Banker Journal, ever since its establishment in 2001, the year of China's WTO accession, has been engaged in promoting reform and development of Chinese financial industry, and developing with Chinese bankers. It follows Chinese financial reform and development closely, aiming to be a "shot of industrial development, window of foreign trend, front to reflect national conditions, platform to



Chinese Culture and Philosophy

Annual Report on China's Cultural Innovation

Edited by **Yu Ping (于平)** and **Fu Caiwu (傅才武)**

The book, centered on cultural innovation, collects latest research results of ten plus domestic scholars, which reflect the latest progress on



cultural heritage protection, public culture service system construction, reform of art troupes, development of library technology, cultural scientific standardization, and development of cultural industry. On this basis, it discusses the requirement in optimization and innovation of cultural institutional environment, as well as the strategy to enhance China's soft power. It is the most authoritative research results in China's cultural sphere.

696pp ISBN: 978-7-5097-1108-8

Introduction to Alchemy and Magic

Authored by **Hu Fuchen** (胡孚琛)

This is a book of know-how on Buddhism practice, via which the readers can perceive the profound Chinese traditional culture, world's trend and China's future, as well as the domestic and foreign academic

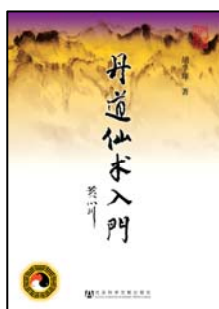
knowledge and life wisdom as essentials of life. This book enjoys an excellent integration of texts and illustrations, affluence and exquisite language, and colorful contents. Its potential readers include a wide spectrum of people with moderate education and above, especially Buddhism practitioners. It is a book particularly worth reading for men of letters and middle and senior aged health pros.

352pp ISBN: 978-7-5097-1033-3

Religious Faith and Ethnic Culture

Edited by **Wang Xiaoli** (王晓丽), **Liao Yang** (廖阳) and **Wu Fengling** (Wu Fengling)

This book provides introduction to a variety of relevant academic schools abroad, discussion on many religious beliefs and national history, and vivid description on field survey. *Craniotomy before Death or Perforation after Death?*, a convincing article in this book, discusses whether craniotomy already existed in China 5000 years ago. Besides, the article *Convergence of Numerous School of Thought* unveiled Beijing's cultural



inclusiveness in all domains.

564pp ISBN: 978-7-5097-0858-3

Religion and Philosophy

Authored by **Zhang Yudong** (张禹东) and **Yang Ying** (杨旻)

Religion and philosophy is two structural elements in the schema of mankind's spiritual-cultural life. The analysis of "religion" and "philosophy" in this book involves historical and theoretical study on Confucianism, Buddhism and Daoism, systematic introduction and profound analysis on religious theory in western history of thought, as well as research summary on Marxism religious outlook. It aims at clarify religion and philosophy's intricate relationship and change of role in mankind's exploration of such issues as cosmos and ego, faith and rationality, holiness and secularity, spirit and existence, etc.

456pp ISBN: 978-7-5097-0699-2



Political Thought and Political Culture in China and the West

Edited by **Cong Riyun** (丛日云) and **Pang Jinyou** (庞金友)

This book is an anthology of papers in "the Second Political Science Forum of Chinese Youth".

With the theme "Relationship between Western Political Thoughts and Modern Political Culture", it proceeds from Chinese and western political cultural traditions to discuss the development and features of political culture and interrelationship between different political cultures. Therefore, it enjoys high academic values and practical significance.

388pp ISBN: 978-7-5097-0968-9



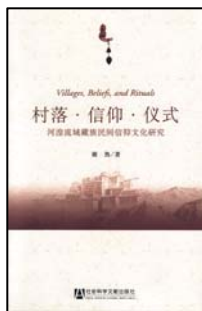
Villages, Beliefs and Rituals

Authored by **Xie Re (谢热)**

It has been proved by massive archeological data that Hehuang River Basin is one of earliest cradles of Qinghai-Tibet culture. With long history and abundant cultural relics, it was one of earliest origins of Anduo

Tibetan culture. The book unveils the generation, inheritance and vicissitude of cultural beliefs in Tibetan agricultural society of this region, especially the vivid and significant rarely-known religious matters and tales as reflections of the helpless, painful and bewildered agricultural and country life led by the Tibetan people.

212pp ISBN: 978-7-5097-1713-4



political science. In both historiographic and political science circles in the world, Bai Gang is the first scholar who views Chinese emperors from political and cultural perspectives. As a pioneering book with concise and rational writing style, it is worth the attention of the whole academia. The author observes the emperor phenomenon from perspective of political science research, and discusses the status of Chinese emperor with historical research methods. His valuable effort is a significant breakthrough for research on history of political system.

576pp ISBN: 978-7-5097-0340-3

The Selected Essays of the Sixth International Confucian Merchants Conference

Authored by **Zhou Xinguo (周新国)**

"The Sixth International Confucian Entrepreneurs Conference" was held in Yangzhou

in 2008. Members of International Confucian Entrepreneurs Association, celebrities, officers, entrepreneurs and scholars all over China attended the conference, and held extensive and profound discussions with the theme "honesty, virtue, responsibility, innovativeness and harmony". The book collects 45 articles concerning Confucian spirit, economics and culture.

404pp ISBN: 978-7-5097-1341-9



A Study on Labau Jaiwa- The Synthesis on Culture Form of the Creation Epic of Jinpo People

Authored by **Xiao Jiacheng (萧家成)**

This book focuses its research on *Labau Jaiwa*, a creation epic of Jingpo Ethnic, and refers to

creation epics of other ethnics to discuss the creation feat and colorful cultural lives of Jingpo ancestors, as well as the epic's historical, social and geographical background. The author discusses the feature of the epic as a synthetic cultural form, and the theoretic and practical significance of epic study from linguistic, religious, art and historical perspectives. The epic's draft in Jingpo language and translation in Mandarin, including abundant "Jaiwa Language" and intact creation epic, have undergone thorough check. It is a rare book for the readers to learn about China's Jingpo Ethnic and Myanmar's Thakin Ethnic.

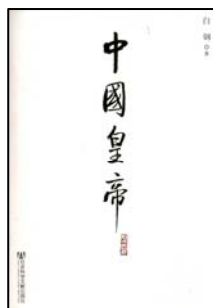
558pp ISBN: 978-7-5097-0139-3



The Chinese Emperor

Authored by **Bai Gang (白钢)**

The book *Chinese Emperors* is a distinctive masterpiece with integration of historiography and



Law

A Chinese Model of Corporate Governance

Authored by **Yang Ziran (杨自然)**

The book is devoted to a reflection of Chinese corporate governance



pattern. The author puts forward the possibility in establishing a model of corporate governance with Chinese features on the basis of both good and bad practices on corporate governance in Chinese traditional stores, foreign companies, OECD corporations, Taiwan and Hong Kong companies.

280pp ISBN: 978-7-5097-0651-0

Modernizing Company Law in Transformation

Edited by **Wang Baoshu (王保树)**

This book is dedicated to the profound analysis and discussion on problems in concept innovation and institutional modernization of the Company Law during the economic transition. It focuses on the following aspects: firstly, the modernizing trend of foreign companies; secondly, study of PRC Company Law from the perspective of comparative law; thirdly, review and improvement of provisions in PRC Company Law.



ISBN: 7-80230-014-2/D-306

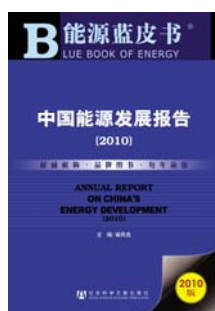
Environment & Energy

Annual Report on China's Energy Development

Edited by **Cui Minxuan (崔民选)**

This book bases on abundant data to analyze the performances and features of China's major energy industries. In view of the changes in domestic and foreign economic situation, the author analyzes key problems in the use of environmental resources triggered by financial crisis and climate change, and puts forward feasible solutions, aiming at exploring a viable approach for the future development of Chinese energy industry.

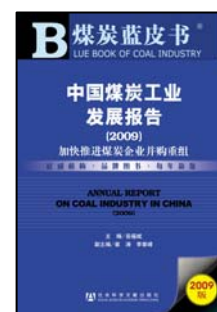
465pp ISBN: 978-7-5097-1397-6



Annual Report on Coal Industry in China

Edited by **Yue Fubin (岳福斌)**

The book, with M&A of coal enterprises as its theme, bases on the relevant situation in China to analyze the significance, guidance, principle, conditions, operation process, mode selection, financing, risk prevention, operational strategy in accelerating M&A of coal enterprises. In addition to policy researches, the book provides a variety of examples from coal enterprises such as Shenhua Group and Tongmei Group. It probes into the issues including development direction of Chinese coal enterprises, solution to the low concentration in coal industry, and the sustainable development of coal industry.



316pp ISBN: 978-7-5097-0945-0

China's Oil Security System Build-up

Authored by **Wang Jun (王军)**

Oil is a key element in producing social wealth, and also a crucial commodity with impact on global political system, economic order and military activities. For the sake of China's oil security, we should place it into national strategic level by including oil security guarantee to long-term national strategic planning, and map out an oil security program with global, marketizing and systematic thinking. The book, in accordance with China's reality, established an oil security guarantee system including "one focus, four pillars and five supports".



388pp ISBN: 978-7-5097-1904-6

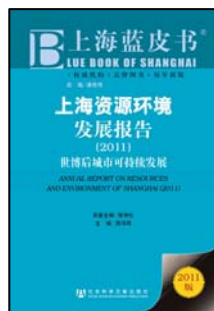
Annual Report on Resources and Environment of Shanghai

Edited by **Zhou Fengqi (周冯琦)**

This book, with environmental effect of World Expo 2010 and Shanghai's sustainable development afterwards as its theme, discusses four subjects

including environmental effect of World Expo 2010, low carbon development, energy-related fields and urban sustainable development. It regards World Expo 2010 as a new starting point of Shanghai's sustainable development, and a model for low carbon development in the world.

284pp ISBN: 978-7-5097-2039-4



The Ecological Changes of Tibetan Plateau

Authored by **Ma Shenglin (马生林)**

The author, in accordance with abundant field study materials and historical data, probes into the

general law of geologic activities since the Quaternary Era in the whole Qinghai-Tibetan Plateau, especially in its southwest region, via research on vicissitude of ecological environment there in different periods since the Late Cenozoic Era. It seeks to exemplify the process of environmental change in Qinghai-Tibetan Plateau with analysis on that in nearly one thousand years, aiming at predicting its future trend and providing reference for current ecological environment construction.

317pp ISBN: 978-7-5097-2199-5



Environment and Health: Cross-disciplinary Perspectives

Edited by **Jennifer Holdaway, Wang Wuyi (王五一), Ye Jingzhong (叶敬忠) and Zhang Shiqiu (张世秋)**

The papers in this book seek to analyze and introduce the

elements and criterions that should be taken into consideration in the exploration of relationship between environment and health from different perspectives and levels. The book reflects the merits of multidisciplinary approaches, especially those of medical geography, economics, anthropology, legal science, public health, public policy, sociology, etc., which contribute to improvement in multidisciplinary research paradigms and methods and, more importantly, deeper understanding on these issues.

292pp ISBN: 978-7-5097-1348-8



China and International Relations

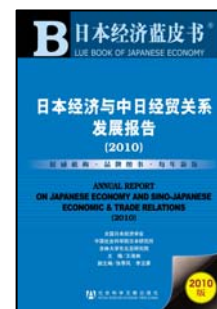
Annual Report on Japanese Economy and Sino-Japanese Economic & Trade Relations

Edited by **Wang Luolin (王洛林)**

This book, aiming at drawing on Japanese experiences, starts from analysis of current situation and development trend to probe into latest moves in Japanese economy,

Sino-Japan cooperation and Japanese circular economy featuring a balance in trade, investment and regional cooperation with focuses on circular economy, low-carbon economy, energy and environment.

464pp ISBN: 978-7-5097-1464-5



China's Reform Opening-up and East Asia

Edited by **Huang Dahui (黄大慧)**

Since the reform and opening-up drive, China has adopted peaceful diplomatic policy featuring good-safe-and-rich neighborliness, and taken positive move in the integration of East Asia. China, with its responsible attitude as a big power, has contributed to the flourishing economic cooperation and political dialogue amid the integration of East Asian. The book is devoted to research and summary of the changes in China's diplomatic policy and Sino-Japan relationship, regionalizing construction and security cooperation in East Asia.

351pp ISBN: 978-7-5097-1458-4



Exploring the Creation of a Sino-Russian Free Trade Area

Edited by **Zhao Chuanjun (赵传军)**

This book presents comprehensive analysis on the development trend and potentiality of Sino-Russia economic and technological cooperation, especially detailed situations in Sino-Russia trade, changes in Sino-Russia trade resulted from international financial crisis, as well as the necessity, feasibility, visible and invisible barriers in establishing Sino-Russia free trade zone. Besides, the practical effect of Sino-Russia free trade zone and its potential influence on Sino-Russia trade are also evaluated comprehensively in this book.

372pp ISBN: 978-7-5097-1863-6



Report On the Cooperation and Development of Pan-Beibu Gulf Area (2010)

Edited by **Gu Xiaosong (古小松)**

This book, with focus on the review and forecast of Pan-Beibu Gulf economic cooperation and development in 2009 and 2010, discusses how to promote the financial, investment and industrial development in this region. Besides, it reviews and envisages the development of ASEAN countries in Pan-Beibu Gulf region, as well as China's Guangxi, Guangdong and Hainan provinces, especially 4 cities in the North of Guangxi along the Beibu Gulf coast in 2009 and 2010.

330pp ISBN: 978-7-5097-1644-1



Intellectual Property

Annual Report on the Development of Chinese Talents (2010)

Edited by **Pan Chenguan (潘晨光)**

This book analyzes the current situation, problems and future trend in China's human resources development from 2009 to 2010. It explores the achievements and problems amid the implementation of China's development strategy of "boosting the country through human resources development", and "prospering the country through scientific and educational advances"; a trial comprehensive-strength indicator system and evaluation system of human resource are established in this book for empirical international comparative study on the comprehensive strength of OECD countries and BRIC countries; besides, systematic analysis on higher education reform is made from multi-perspectives in light of the problems in China's current higher education development.

480pp ISBN: 978-7-5097-1526-0

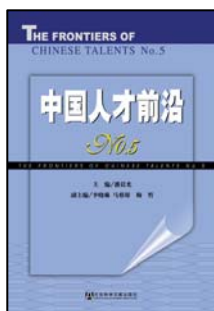


The Frontiers of Chinese Talents

Edited by **Pan Chenguangn** (潘晨光)

This book, against the backdrop of PRC's 60-year anniversary, summarizes the history and achievements in human resource undertakings in enterprise management, university science and technology, sports, film and ancient book collection sectors, as well as payment system reform since the establishment of PRC. On this basis, profound study is made on the frontier theory and heated practical issues of human resources work.

472pp ISBN: 978-7-5097-1336-5

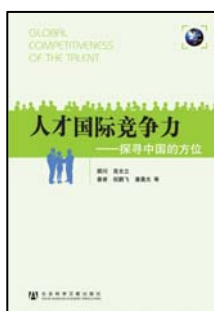


Global Competitiveness of the Talent

Edited by **Pan Chenguangn** (潘晨光), **Ni Pengfei** (倪鹏飞)

As a pioneering monograph on international competitiveness of human resources, the book established an original theoretical paradigm and an operational, comparable and detailed indicator system in this regard; With research covering samples from over 120 countries, and analysis on the history of past 50 years and the prospect, the author makes multilateral analysis on China's historical, current and future position as well as its dynamic development in this sector; it presents China's historical development in international competitiveness of human resources and relevant bottlenecks, which are of strategic significance for the decision makers to determine and predict the international situations of human resources development in the future and formulate corresponding policies.

472pp ISBN: 978-7-5097-1483-6



Investigation of Human Resources in Macao

Edited by **Cheng Tijie** (程惕洁)

Since Macao was granted with the right to lottery business, its lottery industry has seen an explosive growth. The lottery industry, with a clear edge in its staff salary, has been absorbing human resources from other industries, leading to manpower shortages in many industries and human resources imbalance in Macao. It is necessary to alleviate the negative effect resulted from human resources imbalance so that the Macao economy could resume sustainable and stable development. Therefore, Macao SAR Government entrust Macau Society of Social Sciences to launch a full-scale survey on the current distribution and flow of human resources in Macao, so as to learn the detailed information, indentify problems, analyze the reasons and predict the future trend.

388pp ISBN: 978-7-5097-0918-4



Training Evaluation on the Human Capital of Rural Migrant Workers

Authored by **Dai Feng** (戴烽)

This book, on the basis of analysis on motives, learning capacity, adaptability, effect evaluation and expectations of rural migrant workers training, discusses the subjective and objective impact factors of training effect as well as the relationship among training motives, effects and expectations, and establishes evaluation paradigm of training effect.

308pp ISBN: 978-7-5097-1749-3



China Urban Development Research

A Comparative Study on Chinese Cities' Educational Competitiveness: Ningbo's Educational Development Level

Edited by Ni Pengfei (倪鹏飞)

First of all, this book reviews the progresses and achievements in theory and method study of educational competitiveness; secondly, it puts forward the analyzing and research framework for this subject; thirdly, according to the above framework, qualitative and quantitative analysis are made on the status of Ningbo's educational development with five sample spaces including international cities, 5 cities with independent planning, 15 sub-provincial cities, 16 cities in Yangtze River Delta Region, 10 cities in Zhejiang province; finally, relevant conclusion is drawn on comparative studies, and strengths and weaknesses in Ningbo city's education development are identified for corresponding suggestions.

272pp ISBN: 978-7-5097-0942-9

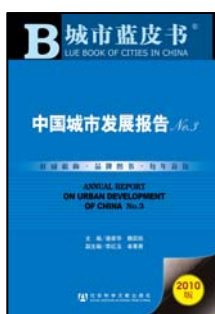


Annual Report on Urban Development of China

Edited by Pan Jiahua (潘家华)

Chinese cities, notwithstanding their roles as carrier of rapid development and engine of economic regulation and growth, bear the burden of social security with the upgrading environmental pollution. This book analyzes the main problems and challenges in China's city development against the backdrop of financial crisis and economic regulation, and advanced relevant policy recommendations.

468pp ISBN: 978-7-5097-1074-6



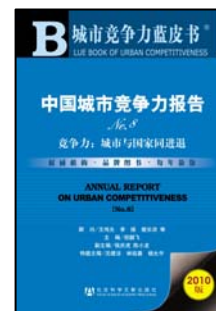
Annual Report on China Urban Competitiveness

Edited by Ni Pengfei (倪鹏飞)

It is a case study report based on 24 cities with potentials of leapfrog development in ten years selected according to the development

structure of Chinese cities in the past 5 years, the dominant force and trend of the global and national development in the future, as well as comparison among cities in their internal and external environments.

416pp ISBN: 978-7-5097-1395-2



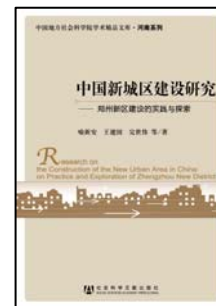
Research on the Construction of the New Urban Area in China: on Practice and Exploration of Zhengzhou New District

Authored by Yue Xinan (喻新安), Wang Jianguo (王建国), Wan Shiwei (完世伟)

This book analyzes the experiences in the development of New Zhengdong District in

Zhengzhou city, in order to explore the approach to construct new district in Chinese cities. The book summarizes all the aspects of new district construction, especially the experience of international bid invitation in the planning of new district construction. Planning is the foundation of construction, and the key to the successful, scientific and economic construction of new district. The New Zhengdong District construction is planned according to a set of systematic norms from idea to specific operation to guarantee its scientificity, economy and properness. Indeed, this is a crucial issue in the construction of new district in Chinese cities.

680pp ISBN: 978-7-5097-1415-7



Differentiation and Integration: A Case Study in Zhejiang Province

Authored by **Yang Jianhua** (杨建华)

This book, with the urban and rural areas in Zhejiang Province as example and field survey as research basis, explores the social



differentiation and integration in the past 30 years since the reform and opening-up drive, analyze their genres and transformations, and discuss the possibility of ideal social differentiation and integration. The author divides social integration into endogenous integration and exogenous integration according to their causes, and the development status of human society into four patterns according to the status and degree of social differentiation and integration. On this basis, the book seeks to establish a logical framework for the analysis on the differentiation and integration of Chinese society, so as to provide an empirical and reasonable explanation for China's social transformation.

544pp ISBN: 978-7-5097-0859-0